

## Philly Vax Sweepstakes FAQ

### 1. What is the “Philly Vax Sweepstakes”?

The “Philly Vax Sweepstakes” is a citywide sweepstakes designed to motivate Philadelphians to get vaccinated against COVID-19. A total of 36 vaccinated Philadelphians will win cash prizes of up to \$50,000, totaling nearly \$400,000 in cash prizes. In each of the three drawings on June 21, July 6, and July 19, 2021, six individuals will win \$1,000; four will win \$5,000; and two will win \$50,000.

Half of the winners in each drawing will be pulled from a randomly selected Philadelphia zip code (“Selected zip code”) and the other half of winners will come from all of Philadelphia’s remaining zip codes. The Selected zip code selected in each drawing will be publicly announced two weeks before the drawing and will be randomly drawn from a set of 20 priority zip codes (zip codes with the lowest COVID-19 vaccination rates). No zip code can be “Selected” more than once during the sweepstakes, with three Selected Philadelphia zip codes in total.

### 2. Who is entered? How do I ensure I’m included?

Names will be drawn from a combined pool of those in an existing residential database (which may contain errors or be incomplete) and those who register. All Philadelphians who want to ensure that their names and correct contact information are in the sweepstakes are encouraged to register.

To register, you can either:

- i. **Go to [PhillyVaxSweeps.com](https://www.phillyvaxsweeps.com).** You will be required to provide your name, mailing address, phone number and email address. Once you register you will receive one entry into the drawing.
- ii. **Call In and Leave a Message.** Call 1-877-642-5666 and when prompted leave a message with the following details: your name, mailing address and phone number. Speak slowly and clearly when leaving a message. Once you leave a message, you will receive one entry into the drawing.

### 3. Can I enter more than once?

No, only one entry per person. If you register, that entry will count and any other entry for you in the database will not be considered.

### 4. Who is eligible to receive a cash prize?

To be eligible to receive a cash prize, each winner must meet all of the following criteria:

1. Must currently reside in Philadelphia;
2. Must be 18 years of age or older; and
3. Must have received at least one dose of a COVID-19 vaccine by the day before the applicable drawing date.

**5. Are City of Philadelphia employees eligible to win?**

City of Philadelphia employees are subject to state and local ethics rules and regulations, including gift restrictions. If a City of Philadelphia employee is selected as a winner for any prize, they should receive guidance from the Board of Ethics and the Chief Integrity Office prior to accepting any prize. The Board of Ethics can be reached at [BOEGCstaff@phila.gov](mailto:BOEGCstaff@phila.gov), and the Chief Integrity Office can be reached at [integrity@phila.gov](mailto:integrity@phila.gov).

**6. Is there a deadline to participate in the drawings?**

Yes. The deadlines for the drawing entry periods are listed below. If you enter a drawing, you are automatically included in all subsequent drawings. Individuals who win a prize in one drawing are ineligible to win in subsequent drawings.

<b>Entry Period</b>	<b>Date of COVID-19 vaccination (at least the first dose)</b>
1	By June 20, 2021
2	By July 5, 2021
3	By July 18, 2021

**7. How will you conduct the drawings? When will they occur?**

At the start of each Entry Period, one zip code will be randomly drawn from the 20 City of Philadelphia zip codes with the lowest COVID-19 vaccination rates as of May 27, 2021 to be the “Selected Zip Code”. Half of the prizes for the specific Entry Period will be randomly drawn from entrants who reside in the Selected Zip Code; the other half of the prizes for the specific Entry Period will be randomly drawn from entrants who reside in all other City of Philadelphia zip codes. The Selected Zip Code will change from Entry Period to Entry Period. The drawing dates are June 21, July 6, and July 19, 2021. The Selected Zip Code for the June 21<sup>st</sup> drawing will be announced on June 7<sup>th</sup>; the Selected Zip Code for the July 6<sup>th</sup> drawing will be announced on June 21<sup>st</sup>; and the Selected Zip Code for the July 19<sup>th</sup> drawing will be announced on July 6<sup>th</sup>.

**8. How will I be notified if I’m selected as a potential winner?**

Potential winners will be contacted using the email address, phone number and/or mailing addresses provided when they registered or using the email address, phone number and/or mailing address associated with them in the residential database that will supplement registrations.

**9. How will you know that I have been vaccinated?**

If you are selected as a potential winner, the administrator of the Philly Vax Sweepstakes will contact you to obtain your consent for the University of Pennsylvania to verify your COVID-19 vaccination records from the jurisdiction in which you received it. In order to be eligible

to win, you must consent to having this information released to the University of Pennsylvania.

**10. Can I remain anonymous if I win?**

Yes, to the extent permitted by law.

**11. Do I have to pay taxes on my winnings?**

All federal, state, and local taxes, if any, related to a prize are the responsibility of the individual winner. Winner will be required to complete and return an IRS W-9 form (i.e., Request for Taxpayer Identification Number and Certification).

**12. Does it matter if I was vaccinated outside of Philadelphia?**

No. With your consent, the University of Pennsylvania will contact the jurisdiction which administered your first COVID-19 vaccine dose to verify you received at least your first COVID-19 vaccination dose by the day before the drawing from which you were selected.

**13. If I had more than one COVID-19 shot, do I have more than one chance to win?**

No. Receiving more than one COVID-19 vaccination dose will not impact your chances of winning.

**14. Can I win more than once?**

No. Each person is only eligible to win once.

**15. What if I do not want to participate in the drawings?**

If you do not want to participate and you are selected as a winner, you can decline the prize. An alternative winner will be selected and your selection will remain confidential.

**16. If I am contacted as a potential winner but was not vaccinated what happens?**

Only people that are vaccinated in the required timeframe are eligible to win a prize. Therefore if you are not vaccinated but contacted as a potential winner you will be disqualified and will not receive a prize.

**17. Where is the funding coming from to pay for this sweepstakes?**

Financial support for the sweepstakes and related research is being provided by the University of Pennsylvania's Behavior Change for Good Initiative and Center for Health Incentives and Behavioral Economics, and Flu Lab.