

## **Back to Savings Giveaway Official Rules**

**NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

### **1. Eligibility**

Back to Savings Giveaway (the "Giveaway") is open only to legal residents of the fifty (50) United States (and the District of Columbia) and Puerto Rico, who are eighteen (18) years of age or older at the time of entry. Void where prohibited. Employees of Ibotta, Inc., Universal Promotions, Inc. and their respective parents, affiliates, subsidiaries, distributors, sales representatives, and all other service agencies involved with the Giveaway and members of their immediate family (spouse, parents, siblings and children) and household members (whether related or not) of each such employee are not eligible to participate or win. To enter the Giveaway or receive a prize, you must fully comply with the Official Rules and, by entering, you represent and warrant that you agree to be bound by these Official Rules and the decisions of the Sponsor, whose decisions shall be binding and final in all respects relating to this Giveaway.

### **2. Sponsor and Administrator**

Sponsor: Ibotta, Inc. 1400 16th Street, Suite 600, Denver, CO 80202.

Administrator: Universal Promotions, Inc., 300 Mt. Lebanon Blvd, Suite #205, Pittsburgh, PA 15234.

### **3. Timing**

Giveaway begins on July 20, 2026 at 9:00 a.m. MT and ends September 30, 2026 at 11:59 p.m. MT ("Entry Period"). The Giveaway is governed by these Official Rules and is subject to all applicable federal, state and local laws.

### **4. How to Enter**

To enter you must be a member of Ibotta. Becoming a member is free. You can become a member by downloading the Ibotta App and following the registration instructions. Once registered, you will be able to earn one (1) entry into the Giveaway when you add the Back to Savings Giveaway Offer to your list through the Ibotta App. There is nothing to purchase when you add the Back to Savings Giveaway Offer to your list. There is no requirement to make a purchase. Each week during the Entry Period there will be a different Back to Savings Giveaway Offer available. Every time you add the Back to Savings Giveaway Offer to your list you will receive one entry. Since there are 11 weeks during the Entry Period you can receive a total of 11 entries for adding Back to Savings Giveaway Offer to your list.

Additionally, if you refer a person to Ibotta who is not a member and that person becomes an Ibotta member you will receive an additional ten (10) entries. The person must download and sign up for Ibotta on the mobile app using the referral code from your account. There is a limit of ten (10) additional entries for referring one person to Ibotta.

Limit of twenty one (21) entries per person during the Entry Period regardless of method of entry. Multiple participants are not permitted to share the same email address or Ibotta account. Any attempt by any participant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that participant's entries and that participant may be disqualified. Use of any automated system to participate is prohibited and will result

in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid or misdirected registrations, which will be disqualified.

## **5. Winner Determination**

On or about October 1, 2026 Administrator will select one (1) potential winner in a random drawing from all valid entries received. Potential winner will be contacted using the email address provided with the registration and may be awarded the prize subject to verification of eligibility and compliance with the terms of these Official Rules. Each potential winner will be notified on or about October 7, 2026. Potential winner will be notified by Administrator. If potential winner fails to respond to any contact within forty-eight (48) hours of notification will result in disqualification and Administrator will select an alternate potential winner in the same manner. Odds of winning prize depend on the number of eligible entries received during the Entry Period.

## **6. POTENTIAL WINNER IS SUBJECT TO VERIFICATION BY SPONSOR AND/OR ADMINISTRATOR. SPONSOR AND ADMINISTRATOR'S DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE ADMINISTRATION, OPERATION, SELECTION OF THE WINNER AND OTHER MATTERS RELATED TO THE GIVEAWAY.**

## **7. Verification of Potential Winner**

Potential winner may be required to complete and return an Affidavit of Eligibility, Release of Liability and Publicity Release (where permitted by law) (collectively, the "Affidavit") by the date specified by Sponsor, or an alternate potential winner may be selected. In the event: (a) potential winner cannot be reached for whatever reason after a reasonable effort has been exerted or the potential winner notification or Affidavit is returned as undeliverable; (b) potential winner declines or cannot accept, receive or use the prize for any reason; (c) of noncompliance with the above or within any of the aforesaid time periods; (d) potential winner is found to be ineligible to enter the Giveaway or receive the prize; (e) potential winner cannot or does not comply with the Official Rules; or (f) potential winner fails to fulfill the Affidavit-related obligations, the potential winner shall be disqualified from the Giveaway and an alternate potential winner may be selected in a random drawing from among the other eligible entries received. Sponsor reserves the right to modify the notification and Affidavit procedures in connection with the selection of alternate potential winner, if any.

## **8. Grand Prize**

One (1) grand prize will be awarded. Grand prize winner will receive twenty five thousand dollars (\$25,000). The prize will be issued in the form of a check.

Prize is non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute the listed prize for one of equal or greater value for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use. All federal, state, and local tax liabilities, as well as any other costs and expenses not specified herein as being awarded are the sole responsibility of the Winner. Winner may be required to complete and return an IRS W-9 form (i.e. Request for Taxpayer Identification Number and Certification). Prize will be awarded only if the potential prize winner fully complies with these Official Rules.

## **9. Entry Conditions and Release**

Each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of Sponsor and Administrator which are binding and final in all matters relating to this Giveaway; (b) defend, indemnify, release and hold harmless the Sponsor, Administrator and their respective parent, subsidiary,

and affiliated companies and any other person and organization responsible for sponsoring, fulfilling, administering, advertising or promoting the Giveaway, and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Giveaway, acceptance, possession, attendance at, defect in, delivery of, inability to use, use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry. Winner acknowledges that the prize is awarded as-is without warranty of any kind.

#### **10. Publicity**

Except where prohibited or restricted by law, winner's acceptance of prize constitutes the winner's agreement and consent for Sponsor and any of its designees to use and/or publish winner's name, city and state of residence, photographs or other likenesses, pictures, portraits, video, voice, testimonials, biographical information (in whole or in part), and/or statements made by winner regarding the Giveaway or Sponsor, worldwide and in perpetuity for any and all purposes, including, but not limited to, advertising, trade and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, or World Wide Web, without further limitation, restriction, compensation, notice, review, or approval.

#### **11. General Conditions**

Sponsor and its subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers, and directors shall have no obligation or responsibility, including any obligation to award a prize, with respect to: (a) entries that contain inaccurate information or fail to comply with these Official Rules; (b) entries, prize claims, or notifications that are lost, late, incomplete, illegible, damaged, or not received by the intended recipient, in whole or in part, due to computer, human, or technical error of any kind; (c) entrants who engage in fraud or deception in connection with entry, participation, or prize claims; (d) telephone, electronic, hardware, software, network, internet, or computer malfunctions, failures, or difficulties; (e) a winner's inability to accept or use a prize for any reason; (f) delays or interruptions due to acts of God, natural disasters, terrorism, weather, or other events beyond Sponsor's reasonable control that prevent a prize from being awarded; or (g) any damages, injuries, or losses of any kind arising out of or relating to participation in the Giveaway or the awarding, acceptance, possession, use, misuse, loss, or misdirection of any prize. Sponsor reserves the right, in its sole discretion, to disqualify any individual it determines: (i) has tampered with the entry process or the operation of the Giveaway or any website associated with the Giveaway; (ii) is acting in violation of these Official Rules; or (iii) is entering or attempting to enter using multiple email addresses, identities, or any automated or robotic means. If, in Sponsor's sole discretion, technical difficulties, fraud, or any other unforeseen events compromise the integrity or proper functioning of the Giveaway, Sponsor reserves the right to void the affected entries, modify or suspend the Giveaway, or terminate the Giveaway in whole or in part and award the prize from among all eligible entries received prior to such action.

#### **12. Limitations of Liability**

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Giveaway; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or

disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Giveaway; (d) technical or human error in the administration of the Giveaway or the processing of registrations; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Giveaway or receipt or use or misuse of any prize. If for any reason an entrant's registration is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Giveaway. No more than the stated number of each prize will be awarded.

### **13. Disputes**

Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Giveaway, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (b) any and all disputes, claims and causes of action arising out of or connected with this Giveaway, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate Colorado State Court located in Denver County, Colorado; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Giveaway, but in no event attorneys' fees; and (d) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Giveaway, shall be governed by, and construed in accordance with, the laws of the State of Colorado, without giving effect to any choice of law or conflict of law rules (whether of the State of Colorado or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Colorado.

### **14. Giveaway Results**

To obtain the prize winner list, send a self-addressed, stamped envelope to: Universal Promotions, Inc., 300 Mt. Lebanon Blvd, Suite #205, Pittsburgh, PA 15234; Attn: Back to Savings Giveaway - Winners List. Requests must be received by December 1, 2026.

### **15. Official Rules**

To obtain a copy of Official Rules visit [www.universal-promotions.com/sweeps/bts](http://www.universal-promotions.com/sweeps/bts). In the event of a conflict between these Official Rules and if any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Giveaway-related materials, the terms and conditions of these Official Rules shall prevail, govern and control to the fullest extent permitted by law.